

# the POWER of POMONA is PEOPLE

Public Artwork for the Future Pomona Gold Line Station • Stephen Farley, Artist



**Foothill Gold Line**

## HONOR THE PEOPLE WHO GAVE YOU POWER

Send us a photo & story of someone from Pomona who made a difference

Visit [PomonaPeoplePower.com](http://PomonaPeoplePower.com)

**Submitted Events**

**SPECIAL NOTE ABOUT COVID-19:** In order to protect public health, and follow social distancing and shelter-in-place guidelines, these outreach events are postponed to later in the year. Watch for dates in the future. In the meantime, you can upload your submissions on this website from the security of your own home. Thank you for your understanding.

**Wed, March 11**  
Fairview Park  
E Arrow Hwy  
Pomona CA

**Sat, April 1**  
American Center of  
Cultural Arts (AMOCA)  
350 N Garey Ave  
Pomona CA

**Sat, May 1**  
350 N Garey Ave  
Pomona CA

**Sat, July 1**  
350 N Garey Ave  
Pomona CA

**Sat, August 1**  
350 N Garey Ave  
Pomona CA

Who inspired you? For whom are you grateful? Who changed your life? They could be known to many, or just to you. Other cities have a hall of fame. The future Pomona Gold Line station will have a hall of gratitude. The Pomonans to be honored will be selected from those submitted through this public call to all Pomona residents.

Words expressing the power of these people will be exhibited alongside their photos. An example could be: "Norma showed me the power of love". The artwork will be fabricated on glazed ceramic tile, using the Tilography process. Pairs of people and statements will be included on railings and other locations around the future station.

This project is designed to connect us to our past and our future, generating a renewable source of people power for positive change. The transformative power of community pride can unleash miracles.

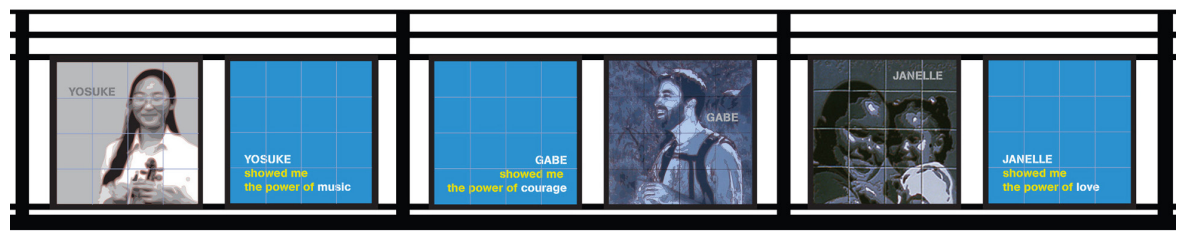
Help us make this happen by submitting your hero to be included in this project.



**NORMA**  
showed me  
the power of love

Go online to

[PomonaPeoplePower.com](http://PomonaPeoplePower.com)



For more information on the Foothill Gold Line project visit: [foothillgoldline.org](http://foothillgoldline.org)

# the POWER of POMONA is PEOPLE

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We invite you to become part of creating the permanent artwork for the future Pomona Gold Line station and honor the people of Pomona that have made a difference in your life!

Artist Steve Farley, a native son of the Pomona Valley, is collecting stories and photos about Pomona residents who have positively impacted the lives of others for inclusion in his public artwork creating a hall of gratitude at the future station. The submission of stories can be made online, or in person at one of five free submission events to be held in March, April, May, July and August 2020. At the submission events you will also be able to meet Steve, bring photos and submit stories for consideration. The "Power of Pomona is People" Project provides Pomona residents the opportunity to contribute directly to the artwork at the future station and honor your local heroes. We hope you will take the time to submit your hero for this project.

## FREQUENTLY ASKED QUESTIONS

### **What is the deadline for submissions?**

11:59pm Pomona time, Sept. 30, 2020.

### **In what format should I submit the photo?**

Online: Please submit a 300dpi (high resolution) 8"x10" photo as a JPEG. In-person: Bring an original photograph up to 8"x10" in size, and we will scan it for you at an upcoming event.

### **Can I mail a photo and story to you?**

No. We can only receive submissions either online or submitted in-person at an event.

### **Can I submit in-person AND online?**

Yes, but please do not submit the same local hero more than once.

### **Can I submit more than one local hero for consideration? Yes.**

### **What kind of photo are you looking for?**

Select the clearest, most interesting, and highest-quality head-and-shoulders portrait of that person that you have.

### **Can I submit more than one photo per local hero? Please submit only one photo per local hero - choose the best you have.**

### **How long should my submitted story be?**

Please limit your story to 300 words or less.

### **Will the local hero whose photo I submit need to sign a release for use of their image? Yes, all local heroes selected for the final artwork will be required to sign a waiver. Those selected who are deceased will require another process to ensure that the image may be used.**

### **Can I submit a photo of a local hero who is deceased? Yes. Due to the requirements for authorization of image use, a special process will be required to include deceased individuals.**

### **I live in Pomona. Will you consider a photo of someone who changed my life, but has never lived or worked in Pomona?**

We'll select only local heroes who were born in and/or spent a large part of their life in Pomona.

### **Where will the submissions be publicly displayed? A select number of submissions that meet all requirements will be displayed online at PomonaPeoplePower.com as part of the Hall of Gratitude. A limited selection will also be included in the permanent public artwork at the Pomona Gold Line Station.**

### **How will the selection be made for those who will be included in the permanent public artwork at the Pomona Station?**

The artist and the Foothill Gold Line Authority will collaboratively make the final selection based on many factors including but not limited to: A compelling story, diversity, quality and composition of the photo, ability to receive appropriate authorizations and importance of the local hero to the community.

### **How can I give my submission the best chance of being selected for display at the Pomona Station?**

Write a compelling story of how that local hero changed your life, and submit the clearest, most interesting, and highest-quality head-and-shoulders portrait of that person that you have.

### **When will the community be notified of which local heroes are selected for inclusion in the permanent public artwork at the Foothill Gold Line Pomona Station?**

The Authority will make a public announcement by mid-2023. Each selected participant will be notified before that.

### **Will there be a public ceremony to dedicate the artwork? Yes, all those who submitted local heroes for consideration will be invited to the public dedication of the artwork at the Foothill Gold Line Pomona Station, currently anticipated to be in 2025.**

**If you have any additional questions, please email**

**[Steve@PomonaPeoplePower.com](mailto:Steve@PomonaPeoplePower.com)**